

Monte Vista Crane
Festival
P.O. Box 585
Monte Vista, CO 81144



www.mvcranefest.org



Hello community members—

Mark your calendars for the 37th Annual Monte Vista Crane Festival on March 6 - 8, 2020!

It's been almost 40 years since the Valley's first crane festival, and how exciting that it's become such an economic boon to businesses in Monte Vista and the surrounding communities! Thousands of people come from all over Colorado and beyond to see Sandhill Cranes as they migrate through the San Luis Valley. Hotels and restaurants fill up. Stores get busier. Businesses are booming---and the Valley becomes more prominent as a year-round tourist destination from the good exposure.

The festival offers everything from crane- and raptor-viewing tours to excursions that take tourists to amazing Valley destinations. There are informative talks & movies, and even a kid's coloring contest for local school children. There's also a craft & nature fair that brings in dozens of vendors to Ski Hi.

The event is a huge undertaking, only made possible by a team of dedicated volunteers---and the generosity from community builders like you.

Sponsorship not only supports an economically vital community event, it presents a unique marketing opportunity sure to bring more recognition and prestige to your business/organization within the community. Visiting Sandhill Crane fans, too, love seeing festival sponsorship decals in windows!

If you would like to become a sponsor, please note that this year's deadline for inclusion on all Crane Fest promotional materials is **February 1, 2020**. Read other side for sponsorship levels and benefits. All donations are used for festival expenses. Sponsorship is eligible for a tax deduction under the 501 (c) (3) non-profit status of the Friends of the San Luis Valley National Wildlife Refuges, Tax ID 74-2740115.

Thank you for your consideration,
The Monte Vista Crane Festival Planning Committee

Email ruthanne.mvcranefest@gmail.com or call
720-940-7561 for more info!

Make checks payable to
Monte Vista Crane Festival
P.O. Box 585
Monte Vista, CO 81144

— See you at Crane Fest! —





GENERAL SPONSORSHIP

Platinum \$250 - Gold, silver, and bronze benefits plus:

- Large poster with business name and/or logo at Ski Hi nature fair
- Professional quality nature photo for display at your business

Gold \$150 - Silver and bronze benefits plus:

- Name or logo on the festival brochure, posters, and flyers (approx. 2,000 printings)

Silver \$100 - Bronze benefits plus:

- Facebook, website and press release promotion

Bronze \$50

- Company name or logo displayed at Vali 3 Theater and Ski Hi Complex
- “Sponsor 2020 Monte Vista Crane Festival” window sticker
- End of festival celebration for sponsors and volunteers

SPECIAL EVENT SPONSORSHIP

- General Sponsorship platinum benefits plus -

- **Keynote Speaker \$500 - 1 sponsorship available**
Business receives top billing on posters and our sponsor slideshow, shown before and after Vali 3 Theater presentations. Additional honorable mentions.
- **Crane Viewing/Specialty Tours \$800 - Multiple sponsorships available**
Business is prominently displayed on a banner at the bus-loading site. Thirteen tour buses transport some 40 people per bus for crane viewing and other Valley tours. In additional, your business will be announced during the tour.
- **Kids Coloring Contest/Movie Sponsorship \$500 - 1 sponsorship available**
Business receives top billing on poster and sponsor slideshow shown before and after our feature movie at Vali 3 Theater. Additional honorable mentions and the option of personally presenting awards to the winning school children before the movie begins.
- **Guest Speaker Sponsorship \$300 – 3 sponsorships available**
Business receives top billing on a poster and sponsor slideshow that plays before and after the guest-speaker presentation at Vali 3 Theater. Additional honorable mentions before the talk.

