

2027 SPONSORSHIP GUIDE

JOIN THE FLOCK! SPONSOR THE 44TH ANNUAL MONTE VISTA CRANE FESTIVAL

Connect your business with birders, photographers, artists, naturalists and outdoor enthusiasts from across Colorado and beyond.

MARCH 5-7, 2027, MONTE VISTA, CO



**MONTE VISTA
CRANE FESTIVAL**
— where the cranes meet the mountains —

A GROWING REGIONAL AUDIENCE

1,438

festival tickets
sold in 2026

92%

of attendees came
from outside the
Valley

45

tours, talks and
workshops

\$3.35M

estimated
regional crane-
season spending

WHY SPONSOR?

Festival visitors stay in local hotels, eat in local restaurants, shop locally and explore communities throughout the San Luis Valley. Sponsorship gives your business meaningful visibility while helping fund wildlife education, guided experiences, youth programming and public events.



REACH

An engaged audience with time and resources to travel.



IMPACT

Off-season visitor spending across Valley communities.



MISSION

Conservation, education and refuge-supporting programs.

SPONSORSHIPS BEGIN AT \$200

Standard, custom, in-kind and media partnerships available.



mvcranefest.org/sponsor/

CHOOSE YOUR SPONSORSHIP LEVEL

Find the sponsorship level that best fits your business.

BENEFIT	BRONZE	SILVER	GOLD	PLATINUM
Website + program recognition	Business Listing	Logo	Logo	Premier logo placement
Festival program advertising	Listing	¼ Page	½ Page	Full page
Digital sponsor recognition	-	Included	Enhanced	Featured
Limited-edition festival poster	-	1	1	2
Festival Passes	-	2	4	4
Craft & Nature Fair booth*	-	-	Included	Priority access
On-site sponsor recognition	-	-	Included	Premier
Festival Experience + custom benefits	-	-	-	2 tickets + tailored benefits**

ADDITIONAL BENEFITS

All sponsors: Proud Sponsor window cling

Gold + Platinum: Promotional materials at the welcome table

Platinum: Two Festival Experience tickets + customized sponsor benefits.

* Booth availability: A limited number of complimentary Craft & Nature Fair booths are available. Platinum sponsors receive priority access; remaining booths are offered to Gold sponsors while inventory lasts.

** Festival Experience: Two tickets to a selected experience, subject to availability and program restrictions.

LOOKING FOR SOMETHING DIFFERENT?

Let's discuss a custom sponsorship, media partnership, in-kind contribution or opportunity tied to a specific festival program.

